

# USER CONFERENCE 2012

FEBRUARY 20-22 • NEWPORT COAST • CALIFORNIA

MAXIMIZE YOUR PROFITABILITY WITH **BID2WIN** & **BUILD2WIN**

● train ● educate ● interact

## Top Reasons to Attend User Conference 2012

### ● train

#### Hands-On Training with New and Pre-Release Features

Master the latest new and pre-release features found in BID2WIN Estimating & Bidding and BUILD2WIN Field and Logistics during hands-on training sessions and in our Software Solutions Center.

#### Time Saving Tips & Tricks

Even the most advanced users can benefit from our time saving tips and tricks—enhance your skills and maximize your ROI in sessions like “Closing a Winning Estimate” or “Interacting with Subcontractors and Vendors”.

#### New User Advantages

UC2012 is the best place for new users to maximize your investment in BID2WIN Software’s products, by learning to use BID2WIN and BUILD2WIN to their fullest potential and witnessing the way that other companies utilize the software. Plus, beginner BID2WIN users can get up to speed quickly in our full-day workshop, Estimating 101.

#### Learn to Create Your Own Reports

Back by popular demand, our full-day Advanced Report Writing workshop will give IT and technical personnel the opportunity to learn how to customize the BID2WIN Software product library with custom reports for your company’s specific needs.

#### BID2WIN’s Enterprise Edition

Use one of over 100 PC workstations to test out the powerful features found in BID2WIN’s enterprise edition, such as Advanced Estimate Security, Management Reporting and Cost Groups.

### ● educate

#### Debut of BID2WIN Collaboration & BUILD2WIN Maintenance

Be among the first to experience BID2WIN Collaboration & BUILD2WIN Maintenance, the newest additions to the BID2WIN Software family! With multiple sessions dedicated to both solutions, attendees will see firsthand how these cutting-edge new solutions perfectly complement the existing suite of BID2WIN Software products.

#### Over 6 Hours of One-on-One Assistance

As always, our Software Solutions Center allows you to walk through lab guides created exclusively for UC2012, as well as ask questions and get help from our certified trainers and support personnel. By getting answers to your specific questions in a private setting, you can gain even more profitability over your competitors.

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### **BUILD2WIN Field & Logistics Informational Demonstration**

Discover how our browser-based field and logistics solutions can maximize your company's profitability in an informational demonstration hosted by our sales team.

### **Viewpoint Informational Demonstration**

Get a quick tour of Viewpoint's V6 and see how this accounting solution integrates with BID2WIN and BUILD2WIN. Plus get a hands-on look at V6 in the Software Solutions Center with Viewpoint personnel to provide assistance and answer questions.

### **Exclusive Conference Offers**

As a conference attendee, you will have the exclusive opportunity to take advantage of our special UC2012 discount offer—detailed information regarding the offer will be found in your user conference guide, which you will receive upon arrival at UC2012.

## **interact**

### **Inspire Future Development**

The User Conference is the best opportunity for you and your company to get the most out of BID2WIN Software's solutions in the future. Our company relies on feedback from our clients to steer the direction of our software development, so if there is anything you would like to see changed or added, the User Conference is the best forum to voice your opinions.

### **Team Building**

Although training and learning are the main objectives at UC2012, networking and team building are also very important. Evening events, group meals and activities will give you the opportunity to mingle with industry colleagues, build morale among your teammates and meet the entire BID2WIN Software staff.