

MAXIMIZE YOUR PROFITABILITY WITH **BID2WIN** & **BUILD2WIN**

USER CONFERENCE 2009

FEBRUARY 16 - 19 + BONITA SPRINGS, FLORIDA

Sponsorship Opportunities—Deadline is 01/30/09

subject to change.

This year, for the first time ever, we are providing an opportunity to our valued partners and vendors to participate in User Conference 2009. The following sponsorships will give your company the opportunity to leverage your BID2WIN Software relationship and reach our extensive client base of over 5,000 construction professionals—including presidents and owners, estimators, foremen and field personnel, accounting and IT professionals.

The annual BID2WIN Software User Conference is a three day event at which hundreds of construction professionals gather to enhance their knowledge of our products and network with industry colleagues.

Questions? Immediate needs? Contact Megan Call at (800) 336-3808 ext. 2540 or mcall@bid2win.com.

Grande Sponsor - \$15,000

(1 available, includes production)

As the Grande Sponsor, your company will reach thousands of construction professionals and be the premier User Conference 2009 sponsor! Sponsorship includes special recognition at the UC2009 welcome session and your company logo on: all six e-mails in our UC2009 campaign sent to over 4,000 clients; signage at registration, meals and evening events; all conference materials; the screensaver and desktop featured on up to 90 computer workstations in BOTH Software Solutions Centers; as well as the BID2WIN Software User Conference 2009 web site.

President's Council Luncheon Sponsor - \$10,000

(1 available, includes production)

Each year on the first day of the User Conference, a group of VIP clients is invited to a private lunch meeting called the President's Council. By sponsoring this luncheon, you will gain the opportunity to reach this important group, consisting of CEO's, owners, presidents and other influential leaders in the construction industry. Sponsorship includes your company logo on a gift that all President's Council Members will receive at the luncheon, as well as in the conference guide and on the BID2WIN Software User Conference 2009 web site.

Hot Havana Night Sponsor - \$5,000

(1 available – includes production)

Reach hundreds of construction professionals during our Hot Havana Night evening event! Sponsorship includes special recognition during the event, and your company logo on cocktail napkins, event signage, conference guide and on the BID2WIN Software User Conference 2009 web site.

Casino Royale Sponsor - \$5,000 or \$7,500

(1 available, includes production)

Royal Flush - \$5,000

Be a part of BID2WIN Software's Casino Royale Night—sponsorship includes special recognition during the event, your company logo on the prize table banner, as well as in the conference guide and on the BID2WIN Software User Conference 2009 web site.

OR Jackpot - \$7,500

The Jackpot includes all that the Royal Flush Sponsorship includes, plus your logo on all playing cards used at the gaming tables!

Volunteer Sponsor - \$5,000

(1 available, includes production)

Sponsor our attendees as they give back to the community by volunteering in a local soup kitchen, and we'll donate half of your sponsorship fee to the charity! Sponsorship includes your company logo on t-shirts worn by volunteer attendees, as well as on the BID2WIN Software User Conference 2009 web site.

Golf Tournament Sponsor - \$5,000

(1 available, includes production)

This is an exclusive opportunity to sponsor the annual BID2WIN Software User Conference Golf Tournament. Sponsorship includes your company logo on signage at the tournament, and 3 golf balls with your company logo distributed to every player! Plus, your company logo will appear in the conference guide and on the BID2WIN Software User Conference 2009 web site.

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Welcome Reception Sponsor - \$2,000

(1 available, includes production)

Take advantage of this exclusive opportunity to sponsor the BID2WIN Software User Conference 2009 Welcome Reception. Your company logo will be displayed on signage in a prominent location during the reception, and your company logo will appear in the conference guide and on the BID2WIN Software User Conference 2009 web site.

Software Solutions Center Sponsor - \$1,000

User Conference 2009 features two hands-on computer labs where attendees can get one-on-one assistance from certified BID2WIN Software staff members. Reach construction professionals by getting your company logo on the screensaver and desktop featured on up to 90 computer workstations in BOTH Software Solutions Centers! Plus, your company logo will appear in the conference guide and on the BID2WIN Software User Conference 2009 web site.

Breakfast Sponsor - \$1,000

Reach hundreds of construction professionals during the most important meal of the day! Sponsorship includes your company logo on signage prominently featured at breakfast each day, for three days, as well as in the conference guide and on the BID2WIN Software User Conference 2009 web site.

Coffee Break Sponsor - \$750

Nothing comes between our attendees and their coffee—except your company logo! Sponsorship includes your company logo on signage displayed prominently at break stations, during three coffee breaks throughout the conference. In addition, your company logo will appear in the conference guide and on the BID2WIN Software User Conference 2009 web site.

E-mail Campaign Sponsor - \$750

BID2WIN Software Inc.'s pre-conference e-mail campaign reaches over 4,000 construction professionals—this sponsorship is your opportunity to get your company logo and a link to your web site in front of these perspective clients on a minimum of six e-mails sent prior to User Conference 2009. Plus, your company logo will appear in the conference guide and on the BID2WIN Software User Conference 2009 web site.

Luncheon Sponsor - \$500

Reach hundreds of construction professionals during lunch on day two of the conference. Sponsorship includes your company logo on signage prominently featured at the luncheon, as well as in the conference guide and on the BID2WIN Software User Conference 2009 web site.

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Sponsorship Registration Form

Please complete and fax this form to (603) 430-7503.

Questions? Immediate needs? Contact Megan Call at (800) 336-3808 ext. 2540 or mcall@bid2win.com.

SPONSOR INFORMATION

Company _____

Last Name _____

First Name _____

Title _____

Phone _____

Fax _____

Address _____

City, State, Zip _____

E-mail _____

Web Site _____

SPONSORSHIP

- | | | |
|--|---|--|
| <input type="checkbox"/> E-mail Campaign Sponsor - \$750 | <input type="checkbox"/> Breakfast Sponsor - \$1,000 | <input type="checkbox"/> Casino Royale Sponsor |
| <input type="checkbox"/> Luncheon Sponsor - \$500 | <input type="checkbox"/> Welcome Reception Sponsor - \$2,000 | <input type="checkbox"/> Royal Flush - \$5,000 |
| <input type="checkbox"/> Coffee Break Sponsor - \$750 | <input type="checkbox"/> Golf Tournament Sponsor - \$5,000 | <input type="checkbox"/> Jackpot - \$7,500 |
| <input type="checkbox"/> Software Solutions Center Sponsor - \$1,000 | <input type="checkbox"/> Hot Havana Night Sponsor - \$5,000 | <input type="checkbox"/> President's Council Luncheon Sponsor - \$10,000 |
| | <input type="checkbox"/> Volunteer Sponsor - \$5,000 | <input type="checkbox"/> Grande Sponsor - \$15,000 |

Total Amount Due: \$ _____

All sponsorship fees must be paid in full in order to be reserved.

PAYMENT

Payment Type: Check or Credit Card: American Express MasterCard Visa

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|------------------------|--|-------------|--|
| Name: | | E-mail: | |
| Credit Card Number: | | Expiration: | |
| Credit Card Signature: | | Date: | |
| Company: | | Phone: | |
| Address: | | Fax: | |
| Address2: | | | |
| City/State/Zip: | | Country: | |

Please make checks payable to: BID2WIN Software Inc., One New Hampshire Avenue, Suite 209, Portsmouth, NH 03801. Cancellation Policy: No refunds will be issued.

