

WF CONSTRUCTION USES BID2WIN ESTIMATING & BIDDING FOR ITS EASE OF USE

Located in Nampa, WF Construction & Sales serves the southwest area of Idaho by specializing in grading and excavation, drainage and general contracting in the fields of public and private sector road building and site development.

In April 2005, as a brand new company opening their doors for the first time, WF Construction & Sales knew they could not afford any early mistakes, and had to start things off right to turn a new company into a thriving and successful one. An important decision facing WF Construction was selecting the right estimating and bidding software to achieve long-term success. It was this thinking that led co-owner and chief estimator Kevin Wade to choose BID2WIN Estimating & Bidding to maximize the bottom line of his grading and excavation business that serves southwest Idaho.

"Although it is a significant investment for a start-up business, I believe it is warranted and justified," Wade said of BID2WIN.

An industry veteran with over 11 years of experience, Wade was no stranger to the many options available to WF Construction when forming a long-term relationship with a software provider and their support staff. Notably, Wade used Hard Dollar from 1995 to 1999, when working in California and in 1999, he discovered BID2WIN when he relocated to Idaho.

"MY FIRST REACTION TO BID2WIN WAS ITS SIMPLISTIC FEEL TO A DYNAMIC OPERATION," WADE SAID. "IT WAS A VERY STRAIGHTFORWARD APPLICATION THAT WAS NOT HARD TO MASTER. WITH THE PRESSURES AND STRESS OF BIDDING, THE LAST THING YOU NEED IS SOFTWARE THAT IS CONFUSING, COMPLICATED AND ELUSIVE. I HAVE ALWAYS HAD A COMFORTABLE HANDLE ON BID2WIN, SOMETHING THAT I HADN'T ACHIEVED WITH HARD DOLLAR."

He's been using BID2WIN ever since.

With nearly six years of BID2WIN use under his belt, it was the obvious and only choice in Wade's mind when he left his previous employer and went into business for himself. Built on Microsoft® .NET and SQL Server technology, BID2WIN offers countless distinctive advantages over competing systems on the market. According to Wade, they include "aspects like not crashing, better reporting, straightforward layout and format, and solid subcontractor and material management. There are so many advantages; my list goes on and on. BID2WIN is just a reliable and dynamic software application."

To learn more about WF Construction & Sales, visit: <http://wfconstruction.us>



MAXIMIZE YOUR PROFITABILITY WITH **BID2WIN** & **BUILD2WIN**

