

PALMER PAVING GETS UP AND RUNNING WITH BUILD2WIN FIELD TRACKING IN NO TIME

Massachusetts-based Palmer Paving Corporation is a fully integrated heavy civil construction firm. For over 50 years, Palmer Paving has worked in the public and private sectors building a variety of projects including highways, roadways, airports and other infrastructure-related projects throughout the communities of Western Massachusetts and Northeastern and Central Connecticut.



As a longtime BID2WIN Software client, Palmer Paving knew exactly who to turn to when they found themselves in need of a field tracking solution. Having experienced increased productivity and efficiency with BID2WIN Estimating & Bidding, the company felt confident that BUILD2WIN Field Tracking's seamless integration with BID2WIN, and extensive reporting capabilities would allow them to better track and analyze their job cost data.

The company incorporated BUILD2WIN with three superintendents in 2009. After just one season, BUILD2WIN had greatly improved overall job management, and it was decided to implement a full roll out of the software to all field managers.

ESTIMATOR JIM MADDEN SAYS THE COMPANY WAS UP AND RUNNING WITH BUILD2WIN IN NO TIME, THANKS TO THE SOFTWARE'S EASY TO USE, BROWSER-BASED INTERFACE. "OUR EXPERIENCE WITH BID2WIN SOFTWARE'S IMPLEMENTATION SERVICES WAS EXCELLENT. BUILD2WIN'S USER-FRIENDLY NATURE ALLOWED OUR NON-COMPUTER-LITERATE FIELD USERS TO LEARN THE SYSTEM QUICKLY," HE EXPLAINS.

"A wealth of production and cost information is now available," Madden continues. "The ability to get up to date job costing allows problem work items to be identified and addressed quickly."

To learn more about Palmer Paving Corporation, visit: <http://www.palmerpaving.com>