

BID2WIN SOFTWARE INC. HOSTS ITS MOST SUCCESSFUL USER CONFERENCE TO DATE

Portsmouth, NH, March 04, 2009 – BID2WIN Software Inc. held yet another impressive User Conference this year, taking place February 16th through 19th in Bonita Springs, Florida. Despite the uncertain economy, over 300 attendees and guests traveled to the Hyatt Regency Coconut Point Resort and Spa to participate in this exclusive training and networking event. Attendees reported that the conference was the most successful and comprehensive event the software company has hosted to date—demonstrating the continued growth of user interest in BID2WIN Software’s exceptional products and services.

UC2009 attendees enjoyed several changes to the event based on feedback from last year’s conference. Major updates included doubling the amount of hands-on training sessions, and introducing several new session formats such as FAQ round table discussions and ‘Top Ten’ style presentations. User Conference 2009 also hosted two separate Software Solutions Centers—featuring 115 PC workstations—where attendees completed hands-on labs and received one-on-one assistance from BID2WIN Software’s renowned technical support and training teams.

Most significantly, attendees were among the first to see new versions of both products—BID2WIN 2009 SP1 and BUILD2WIN version 1.3. These significant new releases include many exciting new user-requested features which improve ease of use and functionality of both BID2WIN Estimating & Bidding and BUILD2WIN Field Tracking.

“The conference was very professional” says Shane Langlois, Project Manager at RTL Robinson, Ltd. “The presentation, sound and facilities were second to none, and the quality and knowledge of the BID2WIN Software staff was excellent.”

The BID2WIN Software team received a great deal of valuable user feedback, which will be immediately researched and considered for enhancements to both products in the upcoming year. Plus, the User Conference team will use attendee feedback to begin planning UC2010—with the dates and location to be announced this summer.

For information on User Conference 2010, please contact Megan Call of the BID2WIN Software marketing department at mcall@bid2win.com. To find out more about BID2WIN Estimating & Bidding and BUILD2WIN Field Tracking, please contact the BID2WIN Software sales department at (800) 336-3808, or e-mail sales@bid2win.com.

Located in Portsmouth, NH, BID2WIN Software Inc. offers state-of-the-art enterprise-class construction management solutions for the infrastructure industry worldwide, and is the leading provider of Windows-based cost estimating and bidding solutions. The company's flagship product, BID2WIN Estimating & Bidding, is the first estimating and bidding software built from the ground up with a true client-server architecture utilizing Microsoft .NET and SQL Server technology, offering a unique competitive advantage and superior performance and flexibility. BID2WIN helps leading construction firms increase profitably through more accurate and efficient estimating and bidding. And BUILD2WIN Field Tracking is the first browser-based solution of its kind, allowing real-time collection and analysis of production and related job performance cost data.

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