

BID2WIN SOFTWARE CLIENT REFERRAL PROGRAM WINNER ROCKS HIS HOUSE

Portsmouth, NH, August 25, 2009 – BID2WIN Software Inc.'s 2008 Client Referral Program winner Anthony Koop of Bituminous Roadways is enjoying his grand prize and looking forward to referring additional prospects to the company in the future.

As the grand prize winner, Koop's 2008 referral earned him a custom home theater system from Best Buy, valued at approximately \$10,000. Koop's top of the line choices include a Sony 52" LCD television, Samsung Blu Ray Disc player with Netflix, Bose lifestyle audio system, Logitech Harmony touch screen remote and all required mounting, calibration and wiring equipment.

Koop's prize package also included professional consultation, delivery and installation by Best Buy's Geek Squad.

"I would like to take this opportunity to say thank you," says Koop. "The products and services that BID2WIN Software offers make referring others to your company easy. When referring potential clients to your products, one has complete trust that each client will receive the highest quality service from both the staff and the software."

He continues, "Thank you for acknowledging those who refer others to your products, but remember that it starts with you—those of you at BID2WIN Software who make your clients proud and motivated to tell others in our industry of our success. I look forward to continuing to refer potential BID2WIN and BUILD2WIN clients in the future."

The referrals are already pouring in for the 2009 program, and this year's grand prize is more exciting than ever. For the first time, the grand prize winner will design the vacation of their dreams—choosing everything from the location (or locations!), to accommodations, flights and activities.

Each client who refers a prospect that purchases BID2WIN or BUILD2WIN in 2009 will receive a \$500.00 American Express gift card. Those who refer a prospect that purchases both BID2WIN and BUILD2WIN will receive a \$1,000.00 AMEX gift card. In addition, all clients who submit successful referrals will automatically be entered into the grand prize drawing, to be announced in BID2WIN Software's December e-Newsletter. To find out more about the program, please visit: www.bid2win.com/referral.

Located in Portsmouth, NH, BID2WIN Software Inc. offers state-of-the-art enterprise-class construction management solutions for the infrastructure industry worldwide, and is the leading provider of Windows-based cost estimating and bidding solutions. The company's flagship product, BID2WIN Estimating & Bidding, is the first estimating and bidding software built from the ground up with a true client-server architecture utilizing Microsoft .NET and SQL Server technology, offering a unique competitive advantage and superior performance and flexibility. BID2WIN helps leading construction firms increase profitably through more accurate and efficient estimating and bidding. And BUILD2WIN Field Tracking is the first browser-based solution of its kind, allowing real-time collection and analysis of production and related job performance cost data.

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